



National Influenza  
Vaccination Week  
12/6/15 - 12/12/15

NIVW is a Centers for Disease Control and Prevention (CDC) observance. It was established to highlight the importance of continuing influenza vaccination, as well as fostering greater use of flu vaccine, after the holiday season.

**Flu vaccination for everyone 6 months of age and older should continue throughout flu season.**  
**Flu activity usually peaks in February and can last as late as May.**

Here are easy ways to encourage late season influenza vaccination in your practice or facility...

Visit the CDC website for free materials, resources, education, training, and updated information. Check back **frequently** over the course of the influenza season. [www.cdc.gov/flu/NIVW/resources.htm](http://www.cdc.gov/flu/NIVW/resources.htm) and [www.cdc.gov/flu/index.htm](http://www.cdc.gov/flu/index.htm).

Check the New York State DOH Seasonal Influenza website **frequently** for updates, free materials. [www.health.ny.gov/diseases/communicable/influenza/seasonal/](http://www.health.ny.gov/diseases/communicable/influenza/seasonal/)

Patients give you excuses for not getting the flu vaccine? Give them a copy of the CDC's *No More Excuses—You Need a Flu Vaccine* fact sheet. [www.cdc.gov/flu/pdf/freeresources/general/no-excuses-flu-vaccine.pdf](http://www.cdc.gov/flu/pdf/freeresources/general/no-excuses-flu-vaccine.pdf)

Place CDC flu prevention graphics on your web pages. These tools can be placed in any way that works best for your site. [www.cdc.gov/flu/nivw/webtools.htm](http://www.cdc.gov/flu/nivw/webtools.htm)

Get vaccinated against the flu now! Encourage your staff to get vaccinated now as well. Consider mandating employee influenza vaccination in your facility. [www.health.ny.gov/prevention/immunization/toolkits/hc\\_provider/](http://www.health.ny.gov/prevention/immunization/toolkits/hc_provider/)

Sign up for the CDC's FREE email updates. Receive email notices whenever flu information is updated. Go to [www.cdc.gov/Other/emailupdates/](http://www.cdc.gov/Other/emailupdates/), click on "Subscribe," enter your email address, then choose all the flu (and immunization) topics important for your practice.

Change your outgoing phone message to include an influenza vaccination message. Go to the CDC's NIVW *Key Messages* page for ideas. [www.cdc.gov/flu/pdf/nivw/nivw-keypoints-2013.pdf](http://www.cdc.gov/flu/pdf/nivw/nivw-keypoints-2013.pdf)