



## About Healthfirst

Healthfirst® is a not-for-profit health insurance company sponsored by some of the most prestigious hospitals and healthcare systems in New York. It serves close to 1.2 million members in New York City and in Long Island through government-sponsored programs including Child Health Plus, Medicaid, Medicare Advantage, and Managed Long Term Care, as well as through private health plans including Healthfirst Leaf and Qualified Health Plans, offered on NY State of Health, The Official Health Plan Marketplace.

Established in 1993, Healthfirst was an early pioneer in aligning incentives and goals with the provider delivery system through comprehensive value-based payment approaches. Today, with its provider partners, it is at the forefront of healthcare reform as it continues to build upon its collaborative model to offer the best in quality and member-centric care. It is a 4-Star Medicare Advantage plan for the second year in a row and the only health plan in its market with 5 Stars for quality on the NY State of Health.

For more information on Healthfirst, visit [www.healthfirst.org](http://www.healthfirst.org).